

MUNDIALEU

SOCIAL INCLUSION PROJECT



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Meeting 27/28/29 agosto 2021

ROME

THE LOGISTIC AND ALL THE TRANSFERS ARE ORGANIZED BY CLUB ITALIA EVENTI

Day 1 - Friday 27 August

From the morning - pick up at the airport and private transfer to the Ostia Antica Park Hotel, reception and room assignment

6 pm - first meeting in hotel for the presentation of project's aspects: timeline, agenda and next goals.

7:30 pm - Dinner at the hotel restaurant

Day 2 - Saturday 28 August

8 am - Breakfast time

9 am - Private transfer from the Hotel to the Eschilo 2 Sport Center

9:30 am - In the sport center meeting room, Club Italia presents the main aspects of the Mundialido event:

- Why the Mundialido was created?
- What were the fundamental resources for the startup?
- How has Mundialido grown and changed in these 23 years?
- A selection of the technical staff such as referees, coaches, social media managers and a representative of 2 teams will briefly talk about their experience
- Q&A session

11 am - Coffee break

11:20 am - Back to the meeting room

- How sport influencers can contribute to the growth of fans and spread the message of social inclusion. Max Tonetto and Simone Perrotta (world football champion in 2006) will talk about their experience at the Mundialido (10 minutes)
- Speech by the President of the Antigone Association, committed to the defense of human rights and participant in the Mundialido with the "Atletico Rights" project representing Italy. (10 minutes)
- Speech by Enzo Lattuca, director of the repatriation detention center who, attracted by the social inclusion results of the Mundialido, will illustrate the partnership between Club Italia and the Center to create a new social integration project through football. (10 minutes)
- Time for Q&A Session (20 minutes)
- Any partners will have a time to introduce himself, his Association, describe their experience on a sport social inclusive event and answer any questions from other partners. (10 minutes each)
- Q&A Session (20 minutes)

1 pm - Lunch at the sport center restaurant

2 pm - Networking session: spending relax and friendship time at the sports center bar

3 pm - Second session:

Mundialido live experience on the field:

- Folkloristic demonstration of the teams
- Video shooting and live streaming transmission
- Award ceremony
- Video interviews to the best players at the end of the ceremony
- Sharing the Mundialido experience between the Partners and some players of the participating teams

6:30 pm - Private transfer to the hotel

7:30 pm - Dinner at the hotel restaurant

All the partners are invited to the concert for the woman's rights at XVillage, the sport village at Ostia managed by Club Italia eventi.

Day 3 - Sunday 29 August

8 am - Breakfast time

9 am - Group work aimed at implementing the MundialEU pillars. Presentation of the results.

10:45 am - Next Steps: useful info about the involvement of national/local advisory board and dissemination activities

11:00 am - Q&A session

11:30 am - Private transfer from the Hotel to the airport

